BAGNODESIGN

EXPERTLY CRAFTED BATHROOMS

SUMMER 2018







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ASK THE EXPERT Top three reasons 63 to opt for larger tiles!





Since it was established in 1995, SANIPEX GROUP and its BAGNODESIGN brand have been built upon trust between them and its clientele; quality and service have always been kept at the heart of the company's value proposition, supported by inspiring, on-trend and interactive showrooms.

Comprehensive and integrated collections have been developed to meet the requirments of designers and retail across the globe. Today, BAGNODESIGN products can be found in key projects by residential developers, hospitality groups, and prestigious institutional buildings. With a portfolio that spans over more than 2,300 products, BAGNODESIGN has a diverse offering. The company operates through its showroom network in Europe, Middle East, Asia, and Africa. Having access to such a wide range of quality products, enables BAGNODESIGN to offer solutions regardless of design aesthetics, or budget.

From big-budget projects to smaller, one-off commissions, every bathroom design can be finished to high standards whilst maintaining quality and value. Many BAGNODESIGN ranges are handcrafted by artisans, offering unique detailed finishes. Made in Italy to an exceptionally high quality, many of our brassware collections are manufactured near Lake Orta in the Novara region famous globally for producing world class taps and accessories. Each item incorporates the latest design trends, whilst utilising the most innovative technology and taking advantage of many generations of Italian craftsmanship.



Harlem & Monroe – the two signature collections launched by BAGNODESIGN in 2018 are in collaboration with Italian artisanal furniture producers from the Tuscany region. An urban collection with an edge, the new Monroe range by BAGNODESIGN bring luxury styling to the modern bathroom. Harlem on the other hand is a metropolitan furniture range in an American Oak finish with Matt Black handles that reflect a confluence between industrial and rustic styles.

Handcrafted in Tuscany

MONROE

With the trend for metals and special finishes currently dominating bathroom design, Monroe ensures this look can be easily incorporated into any kind of setting. Stand-out features of the range are its two metallic cabinet finishes – Oro and Platinum – which tie in with the shift towards alternative brassware finishes, enabling this look to make a bold statement in the bathroom, in a way that has not been possible before.

In line with the current preference for mixing and matching materials in the bathroom, the metallic finishes on the Monroe drawers beautifully match the wood countertop in Carbone, giving the range an edgy look softened by the tactile impression.

Monroe offers storage solutions that are big on aesthetics whilst offering practicality – plus points for any bathroom setting. The Monroe vanity units are available in wall-mounted and floor standing options and can be combined in various ways to suit different sizes, spaces and other individual requirements.

Platinum

With push-to-open handle-free drawers, the Monroe furniture is sleek, minimal and can effortlessly match an array of accessories or brassware finishes, giving total design freedom. Creating a striking impression throughout the bathroom, the collection also features a choice of bronze washbasins in two distinctive finish options - Satin Zanzibar and Satin Nickel – turning any area of the room where it is placed into a stunning focal point. A choice of round and rectangular mirrors with an illuminated option tie the whole look together and make the Monroe collection one of aspiration and stylish glamour.







An edgy urban collection, the new Monroe range by BAGNODESIGN brings luxury boutiqueinspired styling to the modern bathroom.

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PRODUCT SHOWCASE



Countertop Wash Basin BDS-MNR-701-SZ





Illuminated LED Mirror BDR-MNR-R070L-MB





66 On trend with a shift towards alternative brassware finishes

HARLEM

Named after its beautifully natural American Oak finish, Harlem is a metropolitan furniture range that corresponds to many of the key interior design trends for 2018, that appear to have a particular focus on urban chic.

American Oak

With no bathroom setting mimicking another, flexibility is at the heart of the Harlem range. The wall-mounted vanity can be combined in numerous ways, with a drawer unit available in two widths, an open unit for hotel-inspired storage for towels and toiletries, and a matching countertop. An extremely practical, yet highly stylish solution, Harlem can be incorporated into bathrooms of any size with ease.



A rustic feel with a tactile edge

The beautifully textured wood grain is paired with a sleek Matt Black handle, enabling the furniture to perfectly match the contemporary Matt Black basin or mixer in the same on-trend finish, while seamlessly combining a variety of contrasting materials in the modern bathroom.

The sleek, modern look of Harlem is carried through to its range of accessories, which are available in White or a combination of Matt Black and/or Chrome detailing, for a fully coordinated look.



634 x 502 x 290 mm*



634 x 502 x 290 mm*





Combination of Vanity Unit & Open Cabinet* 1234 x 502 x 290 mm BDF-HAR-O060-OAK & BDF-HAR-V060-OAK Other combinations*



1634 x 502 x 290 mm*



BAGNODESIGN COLLECTIONS Harlem



Illuminated LED Mirror BDR-HAR-060-OAK







. .

Chrome Matt Black

A sensor-operated, rectangular LED mirror with a luxurious American Oak frame puts the finishing touch to what is an adjustable and graceful bathroom collection.



66 A shabby chic take on bathroom decor

Discover more at www.bagnodesignlondon.com/harlem

ZANZIBAR

A new addition for 2018 is the Zanzibar finish. With its brushed brass look, it is already an alluring alternative to gold.

Warm toned fixtures have become the new go-to for 2018. Zanzibar, a brushed brass finish with a light, soft brass tone, offers a modern re-invention of a design classic. Zanzibar's tone adds just the right amount of depth and luxury to any space.

Simple to translate into any style of bathroom, it is a finish that creates a luxurious impression whether introduced around the washbasin, bath, shower or all three. It also comes with the bonus of keeping fingerprints and water spots hidden.



токо BDM-TOK-T302VR-CN-ZB



MALABAR BDM-MBR-303-W-ZB



As a natural material, brass taps into the current trend of introducing organic materials into the modern bathroom, making Zanzibar the perfect fit for any setting.

Finishes here at BAGNODESIGN constitute the essence of what makes our products stand out. We create finishes that don't just complement the room but stay true to the overall sense of style one is looking to create. Choosing fixture finishes helps define the look of a bathroom and eventually of the entire home.







ZEPHYR

Another big entry into the market for BAGNODESIGN comes with Zephyr. From inception to launch, Zephyr has received excellent feedback from the design community. Zephyr features soft lines with strong styling, making it an ideal solution for any setting. Available in the hugely trending Matt Black finish, Zephyr can also be chosen in Chrome.

Zephyr is an alluring, and comprehensive brassware collection, ideal for the modern bathroom, making a bold statement with its soft angles and edges.



The super sophisticated look of this range is visible through the chic design of the mono basin mixers, concealed shower valves and shower heads, bath and shower mixers. The collection is completed by the matching accessories, for complete coordination throughout the bathroom.

Matt Black





Mono Basin Mixer BDM-ZEP-301-CP



Chrome Matt Black





Shower Head BDD-ZEP-510-CP





Countertop Wash Basin 380 x 380 x 140 mm BDS-ZEP-701-WS



Wall Mounted Tumbler and Holder 70 x 92 x 100 mm BDA-ZEP-700-CP

Discover more at www.bagnodesignlondon.com/zephyr

Wall Mounted Soap Dish and Holder 100 x 130 x 45 mm BDA-ZEP-701-CP

FEATURED PROJECTS Dubai





Marriott Renaissance Dubai Downtown Hotel

Business Bay is Dubai's commercial, business and residential centre of choice and it has been ranked as one of the must-see neighbourhoods in the world. We were very pleased to supply the sanitary ware for the Renaissance Dubai Downtown Hotel that is located alongside the Water Canal.

Working in collaboration with the private property developer, RDK, we supplied the bathrooms of the Renaissance Hotel for all of its 312 luxurious hotel guest rooms. We used a mix of sanitaryware and accessories from our Smooth, Kudos Dream and AQUAECO ranges, as well as items from our comprehensive Hotel collection, that has been designed specifically for the hotel industry. BAGNODESIGN's luxury portfolio blends perfectly with the hotel's understated elegance. We are proud to have expanded our list of hospitality projects in Business Bay even further with Hotel Indigo, which is expected to open its doors in the summer of 2018. The international hotel brand is known for its quirky and unique designs, which draws inspiration from the local culture and surrounding geography, immersing its guest in an authentic experience.

The bathrooms host traditional looking pieces such as the BAGNODESIGN Copper basins and brassware specified in a bronze finish that are very modern yet representing an authentic look and feel that reflects the local culture.



Indigo Hotel, Business Bay, Dubai



FEATURED PROJECTS | Dubai



BlueWaters, <u>Dubai</u>

BAGNODESIGN has further boosted its project portfolio with BlueWaters project which is a man made island off the coast of Jumeriah Beach.

We supplied BlueWaters with Corsair ceramics, Savoia brassware, X10 ceramics and Smooth accessories. The development serves as retail, residential, hospitality, and entertainment hub. The multipurpose development has been a complex project but has made us standout amongst competition in terms of quality, exceptional levels of customer service, stock availability, delivery and maintenance.

Zabeel House By Jumeirah – The Greens

We have also recently secured supply to the Zabeel House project in the Greens. It is an eclectic collection of hotels born in Dubai. High on design and low on complexity, it provides the perfect stay for anyone who is travelling, working or just a wanderlust. We are very excited to work on this project and to have supplied them with our exclusive range of brassware in Matt Black.





FEATURED PROJECTS Oman



Kempinski The Wave, Oman

Unparalleled luxury awaits at the Kempinski Hotel in Muscat. The diamond shaped building is nestled in a six kilometer stretch of stunning coastline. The hotel's façade is a modern, geometric take on an Omani fort.

The inspiring architecture continues inside, where the warm and regal entrance of the lobby was inspired by nature, mimicking a lily pond and the historic Muscat destination, Al Alam Palace.

The luxurious décor, adorned with marble and chandeliers, continues with a stunning 1,100 sqm pillar-free ballroom inspired by an Arabic lantern. The BAGNODESIGN products specified for hotel luxury, naturally fit the Kempinski environment. Both the hotel and apartments feature the BAGNODESIGN Smooth collection, chosen for its clean and soft lines, as well as shaving mirrors from the elegant Bloomsbury range.

The use of light hues and natural materials gives the bathrooms a fresh and calming ambience, guaranteed to promote relaxation and rejuvenation.

An authentic Omani experience is paramount throughout the hotel and we look forward to working on even more stunning projects together.





FEATURED PROJECTS UK



Seven Hotel, Southend-On-Sea, UK

Utilising its imposing position on a clifftop to make full use of the views across the Thames estuary, The Seven Hotel in Southend-On-Sea is set to become one of the top places to stay in the Essex seaside town.

The conversion of the former nursing home into this high-end boutique hotel features lavish décor throughout, with BAGNODESIGN products helping to create a sense of luxury for guests enjoying a stay along the south coast of the UK.

Boasting a restaurant with outdoor terrace and a dedicated gin bar, the hotel has 37 bedrooms, featuring BAGNODESIGN bathroom compositions. Ensuring a quality finish throughout, products from several BAGNODESIGN ranges, all contemporary in design, were selected to match the overall style of the hotel.

The Metreaux countertop shelf, a practical yet stylish storage solution is displayed in the hotel's rooms along with the Circus and the Smooth washbasins, combined with sleek and elegant M-Line and Mezzanine brassware. Accessories from the modern BAGNODESIGN M-Line and Options ranges tie in the overall room design.





MATT BLACK



A new contender was born in 2017 in the world of trending brassware finishes - Matt Black emerged as a sophisticated and modern option and offers a great contrast to natural tiles and lighter hues. Many designers and passionate homeowners have shown great interest in playing with the juxtaposition of this finish. Helping to create an air of contemporary sophistication, Matt Black is very prominent finish in many of BAGNODESIGN's ranges for 2018.



TEATRO BDM-TEA-301-MB



To provide you with the ultimate showering experience, BAGNODESIGN offers a wide range of shower products that come in Matt Black. Depending on what kind of look you want to achieve and the functionality you require, we also have a wide selection of taps that come in the same finish.

The extended ranges of Zephyr and Koy including the new basin mixers come in the sophisticated Matt Black finish, while in the same colour you can find the new shower and bath mixers by the Teatro and the M-Line collections.

TRENDS & FEATURES Matt Black

The new Toko basin mixers also come in the stunning new Zanzibar, as well as the classy Malabar, Smooth and M-Line bath and shower mixers.

Last but not least, we bring you one step closer to your dream bathroom with our comprehensive collection of accessories which includes all necessary items for the final finishing touch.The new Toko soap dispenser, toilet roll, brush holder, towel rail and robe hook are also available in Matt Black and the brushed brass Zanzibar finish.



STRATOS BDS-STR-702-MB





The new Zephyr soap dish, toilet roll holders, and towel rack come in Matt Black, as well as some of the new products from the Koy range, such as the soap basket and glass shelf and, of course, the new Monroe illuminated mirrors, and some new Harlem accessories.

It's all in the details with the latest bathroom finishes. By picking Matt Black or Zanzibar, you can now give your bathroom a sophisticated makeover with durable colour, texture, and pattern.



OPTIONS ROUND BDA-OPT-RO-711-MB **m-line** BDM-MLI-111515-A-BK

BAGNOSPA

Bringing a spa atmosphere to private bathrooms, the BAGNOSPA range will ensure you are fully rejuvenated and never want to leave the shower.

As a complete spa solution for wellness, the BAGNOSPA range has all that is needed for creating the ultimate steam room and spa-like environment that will be a treat for all your senses.

Now and for the first time, BAGNODESIGN clients can customise their own spa-like bathroom setting, with the launch of the BAGNOSPA Modular range, which gives the user the flexibility to select their preferred combination of shower and LED units. Another addition to this collection is the new BAGNOSPA showerhead, that comes with chromotherapy lighting. Now available with an LED controller, the showerhead lighting can be adjusted via a multi-stage touch dimmer, as well as a multi-colour sensor touch key. This enables the brightness to be effortlessly adjusted and the user to rotate through 60 different colour modes. Sleek and stylish, the showerhead fits seamlessly into any modern steam or shower room.





Wellness and rejuvenation at the touch of a button with the BAGNOSPA





The BAGNOSPA Modular range includes the Rain, Waterfall, Water Column and Mist showerheads, keeping in line with the trend of bringing nature inside your home.



Thermostatic Shower Mixer 4 Outlet/ 5 Handle BDM-SPA-T304-CP

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Thermostatic Shower Mixer 3 Outlet/ 4 Handle BDM-SPA-T303-CP



Manual Shower Mixer 4 Outlet/ 5 Handle BDM-SPA-M304-CP

Manual Shower Mixer 3 Outlet/ 4 Handle BDM-SPA-M304-CP







Round Shower Head 600 x 600 mm BDD-SPA-510-CP Each unit operates independently, with its own frame that can be easily installed into a false ceiling, or have its own connection to water.

The BAGNOSPA Modular range also features two LED spot lights: in white and RGB, which add to achieving true spa atmosphere.

Rain Shower Head Dia 300 x 38 mm BDD-SPA-512R-CP



SPA - LIKE ENVIRONMENT



RGB LED Spot Light Dia. 168 x 23 mm BDL-SPA-102-CP

KOY

At the other end of the style spectrum is Koy, a contemporary range from BAGNODESIGN which has a distinctive shape to ensure it stands out in a modern bathroom. Available in Chrome, Brushed Nickel or Matt Black, Koy compliments the current design thinking in the bathroom and effortlessly matches any material, from ceramic to marble and steel. With a co-ordinated range of accessories also available in the same array of finishes, Koy brings a harmonious look to the modern bathroom.

Koy stands out because of its sloped angles and soft curves





Mono Basin Mixer BDM-KOY-301S-CP



Matt Black Brushed Nickel

Wall Mounted Soap Dish and Holder 125 × 140 × 50 mm BDA-KOY-701-CP













DISTINCTIVE SHAPE & SOFT CURVES

Mono Tall Basin Mixer BDM-KOY-302S-CP







Countertop Wash Basin Dia. 420 x 120 mm BDS-KOY-701-WS



Discover more at www.bagnodesignlondon.com/koy

MALABAR

Malabar's classic design is elegant in its simplicity and works with many different fixtures. With its chic appearance, Malabar brassware will be a special addition to any traditionally-themed bathroom. It is available in the new and unique BAGNODESIGN finish Zanzibar - a brushed brass finish with soft light brass tone that adds a touch of luxury to the setting; as well as Chrome, which is perfect for pairing with the characteristic range of accessories, such as Ellington.

Malabar offers a brassware solution for each different corner of the bathroom, with antiquestyle mixers for the basin, bathtub and shower, that provide instant glamour with their luxuriously clean lines.

Zanzibar



Chrome





5 Hole Deck Mounted Bath Shower Mixer BDM-MBR-433-W-CP







3 Hole Deck Mounted Basin Mixer BDM-MBR-303-W-ZB



66 A vintage revamp of an old favourite



Discover more at www.bagnodesignlondon.com/malabar

Single Lever Kitchen Sink Mixer BDM-MBR-361-CP





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Exposed Wall Mounted Bath Shower Mixer BDM-MBR-323-W-CP





Guy Wilson, Managing Director of the Trade and Project Divisions (MEA) at SANIPEX GROUP goes over the most recent high-profile projects we have supplied to.

Can you name a few of the recent high-profile projects supplied during the course of the last year?

A project in which we are very proud to be involved is the One on the Palm Jumeirah developed by Omniyat which boasts some of the most expensive apartments ever sold in the U.A.E. We are also excited at having been selected to supply Creek Harbour Residences, the initial 6 towers of the massive Dubai Creek Harbour development by Emaar. Another notable success would be the ongoing supply of the Jumeirah Beach Hotel refurbishment; it is a big feather in our cap to be involved in the renewal of this icon of Dubai tourism.

What notable trends are you experiencing in the construction industry and project market in particular?

There is a definite growth in the refurbishment sector as many of the legacy hotels in the region approach the 7 to 10-year age bracket and embark on renewal projects aimed at both refreshing the existing rooms and public areas and staying relevant and attractive to prospective customers. We also see pressure on budgets across all segments as developers seek to balance design and value, something at which we are very adept!

On the topic of refurbishment, is there a particular ongoing project you wish to highlight?

The Atlantis Palm Jumeirah, a quintessential emblem of tourism in Dubai is undergoing a threeyear renovation project encompassing in excess of 1500 rooms and suites which we are half way through supplying, adding yet another stunning hospitality project to our extensive reference list.

Are there any other significant projects outside of Dubai that have been a recent focus?

Whilst we have been involved in supplying projects in exotic locations like the Maldives and elsewhere around the world, closer to home we are supplying the Abu Dhabi Airport Midfield Terminal mega project. This challenging and exciting project represents the biggest public washroom supply project in our history and also ranks as one off the biggest ongoing construction projects in the UAE.

SANIPEX products continue to be the selection and specification of choice for many prestigious developers and designers – what is the secret?

A key element of our brand promise is our service philosophy. We aim to provide the best to our customers across all three sales channels. The key to our success lies in truly understanding customer requirements and working closely from the outset to satisfy design aspirations and at the same time keeping a close eye on the budget, ultimately delivering beautiful bathrooms that offer real value. Our long-standing client relationships are strengthened through our unparalleled logistics and technical support functions ensuring on time deliveries as well as professional technical advice to warrant years of trouble free operation.



Have you secured any new hotel projects lately?

One of our recent wins has been the Indigo Hotel in Business Bay where we worked closely with all stakeholders to deliver unique spa-style bathrooms capturing the essence of local culture in keeping with the Indigo brand philosophy through clever use of shapes and our range of finishes. The versatility of our supply chain allowed us to satisfy the particular demands of what is sure to be a much talked about destination. We are also proud to be supplying to the newest addition - Jumeirah Group, Zabeel Place, The Greens. High on design, low on complexity - showcasing our popular matt black finishes we have once again delivered highly desirable bathrooms to the satisfaction of all involved

Working on such big projects can be quite a drawnout process – what are the biggest challenges?

Project work is dynamic and relentless; no two projects are the same. There are normally several different parties involved all pursuing their own agendas often leading to very different expectations usually where budgets and designs are concerned. Our biggest challenge is taking into account the expectations and requirements of the various parties and ultimately delivering a balanced solution to the satisfaction of all. Fortunately, we have an experienced team of professionals possessing great product knowledge and a sensitivity to the individual needs of all stakeholders helping to ease the process along the way.



As we wrap up – one project that comes to mind from last year that needs a mention.

The Al Qiyadah mixed-use development is definitely worth a mention. Developed by Al Naboodah Real Estate, the development is a midrise building consisting of shopping mall and hotel with 223 rooms and 88 serviced apartments for which we were able to supply appropriate products for all bathrooms in the complete development using the strength and breadth of both the BAGNODESIGN and AQUAZONE product ranges.



SHOWERING

To provide you with the ultimate showering experience, BAGNODESIGN offers a wide range of showering products such as chromotherapy shower heads, columns, mixers, hand showers and slide rail kits, as well as shower packs and accessories. What sets us apart from others is that we totally embrace the intention of our customers who want to play with different styles, textures, and finishes.We encourage flexibility among our different collections and give our customers the freedom to mix and match among the separate ranges.

Whether they're adding a new shower or updating an existing one, customers will be making all sorts of crucial decisions, not the least of which is what type of shower heads to buy. Adding to the list of showering products, they can choose from a selection of BAGNODESIGN shower enclosures and trays to complete the showering environment.

Brushed Nickel





Chrome Matt Black Br

A good shower head can make showering one of the most relaxing moments of the day. While choosing a shower, always think of the preferred water-pressure. Imitating rainfall, the new rain shower heads by the BAGNOSPA line are currently on trend. Keep a look out for the single spray shower heads in our 2018 collection. Complete the shower with an essential hand shower or slide rail kit, to complement the look and functionality of the bathroom. Most of the new hand showers, shower mixers and shower heads come in BAGNODESIGN's most popular finishes, including the new Brushed Brass, Zanzibar.


BAGNODESIGN COLLECTIONS Showering

HAND SHOWER OPTIONS *





Mezzanine Hand Shower BDD-MEZ-531-CP







Focusing more than ever on a customisable showering experience, BAGNODESIGN has a complete set of shower columns to go with our range of showering products.



M-Line Round Slimline Shower Head BDD-MLI-115030-B-CP

Chrome Brushed Nickel

M-LINE

The M-Line bathroom collection from BAGNODESIGN brings an air of contemporary sophistication. Featuring an elegant design, the brassware range is very comprehensive and includes anything from a simple mono basin mixer in standard and extended heights, to a striking and unique ceiling mounted infrared basin spout and concealed thermostatic shower mixers, ensuring that there is a solution for all purposes. Along with Matt Black, the M-Line brassware is also available in 4 other finishes: Chrome, Brushed Nickel, Brushed Copper and Zanzibar.

The accessories in the collection, including soap dishes, towel rails, toilet roll holders and mirrors, are also available in all finishes to provide a more complete look to the bathroom decor.



A polished look to upgrade any ordinary bathroom



66



*Furniture available in:



M-Line furniture can be chosen in a variety of combinations, for the ideal storage solution for any size and room shape.



Mono Tall Basin Mixer BDM-MLI-111564-A-BK

> Brushed Nickel

Chrome Matt Black

Brushed

Copper

Zanzibar





е	Black





Wall Mounted Wash Basin BDS-MLI-112211-A-WH

D3-IVILI	-IIZZII-A-VVF
White	Matt White





Countertop Wash Basin 580 x 346 x 100 mm BDS-MLI-702-BW





Illuminated LED Mirror BDR-MLI-324214-A-CL



Deck Mounted Infrared Tap AQE-MLI-I302-CP





*Accessories available in:



Countertop Wash Basin 550 x 380 x 110 mm BDS-MLI-701-WH





Deck Mounted Infrared Liquid Soap Dispenser AQE-MLI-254-CP

> Brushed Nickel

Chrome

Toko

A modern range marked by its cylindrical shape and minimalist design ensuring it can carry through to any setting, the Toko collection includes a unique cylindrical shower head, sleek minimal basin taps and push-button activated thermostatic shower mixers. The collection has been created to bring the latest design, style and technological elements to a bathroom.

Other than in the new opulent finish of Zanzibar, the Toko brassware can be alternatively chosen in Brushed Nickel or Chrome, making it an even more adaptable range. Mono basin mixers are available in three heights plus a concealed option to cater for any washbasin requirement, whilst a four-hole deck-mounted bath mixer can be accustomed on either a freestanding or a fitted bathtub. Toko shower components are just as diverse, with concealed options available in several shapes and configurations. New to the range are the pushbutton activated thermostatic shower mixers that make the showering experience simple and safe for the whole family.

A collection of Toko accessories is also available to give the ideal finishing touch to every corner of the bathroom.



66 A modern range with

a timeless elegance

Round Vertical BDM-TOK-T302VR-CN-ZB

Wall Mounted Ceramic Tumbler 85 x 90 x 95 mm BDA-TOK-700-WH Wall Mounted Ceramic Tumbler 85 x 90 x 95 mm BDA-TOK-702-CP



*Mixers, Shower head and Accessories are available in:







*Basin available in:



Discover more at www.bagnodesignlondon.com/toko





ART

For delicate bathroom furniture with a distinctive retro style, look no further than Art. With quality and style that is unmistakably Italian, Art captures a timeless but fresh, interior design trend. From the regal Turquoise with bronze trimming, to the naturally beautiful Ebony wood, the attention to detail on each piece of this collection is second to none. Complimented with a bathroom storage solution which is of the highest quality and detailed with brass inlays, Art looks affluently classic yet modern, refusing to be altered by time.





Gloss Black





Contemporary angles, beveled detailing and bronzed glass surround the Art mirror, reminiscent of Art Deco styling. The cylindrical wall-mounted light with frosted glass and bronze back panel provides the ultimate finishing touch to complete this beautiful range.



Art Wall Mounted Light BDA-ART-FA115



*Furniture available in:





Composition B* Basin: 600 mm, Countertop: 1560 mm *Other compositions available





Zarnes

We asked Chris Barnes founder of Broadway Interiors, 8 questions, covering everything from his ultimate goal as an interior designer to where he gets inspiration from.

What inspired your interest in architecture and design?

My family has worked in the industry and from an early age, I have had a keen interest in the building environment, both in terms of design and construction.

How do you begin a project?

Initially, you must listen carefully to the client and understand their vision or wishes. More often than not, my designs are conceived from the initial walkthrough of the space, wherein I either secure an instant vision or it comes later over the following days, as I reflect on the project.

What's essential to every space you design?

Fulfilling the client's brief to the best of our ability, whilst creating a believable experience for the end user.

What are some key aspects of F & B design that play a big role in your project master plan?

We like to make a lasting impression that stimulates the visitors upon entering a venue so that they want to explore more.

OWhat's worth investing in when it comes to bathroom design?

A good supplier that can deliver a reputable product that can function as an asset long term, and provide longevity for the end user.

O Do you think there is an Emirati (Dubai) design aesthetic?

No, we live in an eclectic society which embraces global design trends and sometimes pushes boundaries. We are lucky to be able to utilise and showcase many different design styles in this region but I think we are market leaders, not market followers!

What is your ultimate goal when it comes to your work? What do you want to be remembered for?

Our ultimate goal is that we continue to produce original, high-quality designs, whilst maintaining our reputation as a reliable, innovative, boutique design consultancy that clients and suppliers want to work with again and again.





Q & A - INTERVIEW WITH A DESIGNER Chris Barnes

Your firm is recognised for exceptional F&B design. What do you think sets your designs apart from others?

We are one of a number of very talented companies in a highly skilled, competitive region, however we have become well known for our creative, original designs with sustainable qualities, where we reuse redundant and obsolete materials in an innovative way, proving that the demand for trendy, casual F&B outlets or cutting edge offices can be achieved without the need for high cost, new materials.

What do you feel is the greatest challenge when it comes to designing the bathroom of a restaurant/ bar/night venue?

Ensuring the products perform reliably and have the longevity of use often in circumstances where high traffic and harsh usage take place, particularly in bars and nightclubs.







OWhat is on your wish list among the new BAGNODESIGN products for 2018?

We are loving the new products utilising the matt black finish affording a unique appeal to the bathroom concepts we apply especially the Harlem range.

G What made you choose BAGNODESIGN in the first place?

BAGNODESIGN has been our anchor supplier of choice since the inception of the company due to the quality of its products, support service and price point affordability.



SMOOTH

For a clean look that will complement any minimalist space, the Smooth collection is the ultimate composition for any bathroom design. This comprehensive range of products lends itself to a modern bathroom, uncomplicated yet very sleek and visually appealing.

The Smooth range of mixers and showering components will transform any bathroom to an area of relaxation, ideal for unwinding and reviving after a long busy day. The basin and shower mixers are available in Chrome and Zanzibar finish and these can be paired with Smooth accessories in Chrome.

Handleless wall mounted vanity units further add to the Smooth range, with finishes in trending pastels of Grey and Moka, as well as the continuously popular Matt Black and Matt White.









Wall Mounted Vanity Unit 800 x 450 x 455 mm BDF-SMO-V081-MOK





Wall Mounted Soap Dish and Holder 120 × 130 × 50 mm BDA-SMO-602-A-CP





Rain Shower Head 250 x 600 x 80 mm BDD-SMO-212233-A-CP



Rectangular Mirror 600 x 700 mm BDR-SMO-600-CL

Inset Bathtub 2000 x 1100 x 420 mm BDW-SMO-8ESF21-A-WH





3 Hole Deck Mounted Basin Mixer BDM-SMO-131518-A-CP

*Mixers and Shower Head available in:



*Furniture available in:



Discover more at www.bagnodesignlondon.com/smooth

FUNKTION

Whether chosen in White, Grey, Beige, Ash or Red, Funktion will make a style statement in any modern bathroom, with a range of furniture solutions and ceramics that are designed with the user's everyday needs in mind. Choose from wallmounted or floor-standing vanity units to keep the busiest area of the bathroom clutter-free. Teamed with a matching vertical storage unit in the same sleek style and finish to keep larger items clear from a view, but within easy reach.

Sporting a minimalist look, with clean lines and available in a range of on-trend colours, the Funktion range will make an impression whilst keeping the bathroom neat and tidy.





Floorstanding Vanity Basin Unit 600 x 448 x 700 mm BDF-FUN-V060F-WH



Tkenna

hukwueke

Ikenna Chukwueke is the owner of Cachez Group in Nigeria and has been instrumental in the expansion of BAGNODESIGN in some highly reputable projects across Nigeria & Lagos since 2006.

How long have you been working with BAGNODESIGN and what made you get involved in this collaboration?

I have been buying and using BAGNODESIGN products since 2006, and have watched the brand grow leaps and bounds over these years up till today. We also forsee further huge growth potentials for this brand and the new AQUAZONE brands, due to the quality and diversity of the range, which cover a very broad segment of the market.

What is the most popular BAGNODESIGN collection among your clients?

The most popular BAGNODESIGN collection among our clients is the Art Collection, which is a beautiful piece of contemporary classic design, and offers a range of timeless designs that will likely remain popular worldwide for quite a while.



What is feedback you receive from your customers about BAGNODESIGN? Product and designwise.

Most of our customers have had very positive feedback on the designs of the BAGNODESIGN product range, due to their versatility, and ability to combine various products seamlessly. This offers most designers and customers the opportunity to create their own unique design compositions.

What is the biggest and favourite project you ever took up? Do you work more with residential or hotels?

The biggest and favourite project we have undertaken so far is the Palmsprings Luxury Estate, a high end residential estate within a high brow district in Abuja, the capital city of Nigeria. This project consists of various private luxury villas of different sizes, and thus offered us a very unique opportunity to display a wide range of products and bathroom design compositions within the high and medium ranges.



Q & A - INTERVIEW WITH BAGNODESIGN FRANCHISE

Ikenna Chukwueke



Your second showroom is on its way! What made you take the decision to expand?

Following the success of our first showroom in Lagos a few years ago, we have established a strong market presence in Lagos, which is the commercial capital of Nigeria, but over these years we have observed that our customer base in Abuja, the political capital of Nigeria, has also grown quite rapidly, hence the need to bring our services closer to this growing customer base within Abuja, and the northern region of Nigeria.

Would you say that different areas of Nigeria show a preference for different bathroom designs? How would you describe the target client in the region where the new showroom is about to open?

Nigeria is a very diverse country with a wide variety in taste and style cutting across the entire country. However, the region where the new showroom is about to open potentially has a larger collection of high end clientele with demand for more luxury products. This is based on actual feedback from our demand and sales patterns over these years.



We heard you have 3 exciting hotel projects coming up. Can you tell us a bit more about these?

Our sister company, the Cachez Design Limited has recently signed a joint venture agreement with Bon Hotels International Limited, to undertake an expansion drive to grow the Bon Hotel brand rapidly across Nigeria, and West Africa. As strategic partners to Bon Hotels, the fastest growing International Boutique Hotel chain within this region, this offers a unique opportunity for the BAGNODESIGN product range, which was used exclusively for the recent refurbishment of Bon Hotel Abuja, to be used in most of these new hotel projects.

Of special note amongst these are Bon Hotel Maitama Residence Abuja, a high end Apartment Hotel comprising 24 luxury hotel apartments, the 96-Bedroom proposed Bon Hotel Gudu Abuja, and the 100-Bedroom proposed Bon Hotel Africa, Abuja, which will be the flagship of the Bon Hotel brand in West Africa. A few other hotel projects of similar note will also be taking off soon in Lagos, Kano, Enugu and other major cities in Nigeria.

METREAUX

Warm, rich wood finishes and contemporary styling are the keynotes of this range, allowing it to sit harmoniously in any modern bathroom setting. Metreaux is a complete range perfect for a contemporary yet practical bathrooms. In 2018, the Metreaux range has been extended with more bath and shower mixers, that with their shape help keep an open and organic space free of clutter.

With simplicity being the rule of thumb for the Metreaux ranges and freestanding tubs seen as a staple for modern bathroom designs, BAGNODESIGN has come up with the new Metreaux floor mounted bath/shower mixer that can be the perfect match to any modern freestanding bathtub.

Another new key product from this collection would be the Metreaux thermostatic shower mixer and holder. A thermostatic mixer valve is an essential part of a well-designed shower and presents many benefits, including safety, convenience, and economy.

The collection utilises geometric shapes and patterns, clean lines and a Chrome finish to create a minimalistic feeling to effortlessly turn your bathroom into a modern sanctuary of cleanliness and comfort. Metreaux's objective is to create a sharp-looking space. The Metreaux mixer options are the perfect choice for a family bathroom or a master en-suite.

Balinese Teak









Freestanding Bathtub BDB-MFT-820-WS

Countertop Wash Basin 640 x 440 x 130 mm BDS-MET-704-WS

Wall Mounted Countertop/ Shelf 1804 x 500 x 50 mm BDF-MET-S180-AWN

> African Wenge

Balinese

Teak









4 Hole Deck Mounted Bath Mixer BDM-MET-452-CP





Wall Mounted Vanity Unit BDF-MET-V060-AWN





Waterfall Mono Basin Mixer BDM-MET-401-CP

BIARRITZ

Bringing elegant styling to the traditional bathroom setting, BAGNODESIGN has introduced Biarritz, a beautiful range of furniture and brassware available in a number of finishes. The extended range comes with essential storage solutions with classical detailing throughout for the modern bathroom. The Biarritz wall-mounted vanity unit comes in Noire, Matt White or Ivoire and has a distinctive styling that wouldn't look out of place in a boutique hotel. The drawer of the unit is softclose as standard, while a variety of handles are also available, for customised detailing. The updated collection for 2018 comes with two unique-looking products that keep up with the ambiance of Biarritz and promote a sense of French chic to the classically styled bathroom. The range guards its graceful elegance with the new Biarritz shower head, which is guaranteed to make a great impression at all times, whether chosen for a family bathroom or an open-plan wet room.

With smooth contours and a variety of finishes, Chrome, Brushed Nickel and Gold, each mixer in the Biarritz collection makes a striking impression. To add to the basin, shower and bath mixers, comes the new Biarritz kitchen sink mixer adds a chic finish to the Kitchen.







Matt White



BAGNODESIGN COLLECTIONS

Biarritz

Ceramic Integrated Wash Basin BDS-BSN-712-WH



Mono Basin Mixer BDM-BIA-301-CP





Exposed Bath Shower Mixer BDM-BIA-325-GD



Wall Mounted Vanity Unit BDF-BIA-V070-NOE

-



Matt White

*Mixers and Hand shower kit available in:





Discover more at www.bagnodesignlondon.com/biarritz



Pipsa Jaamaa, practicing interior design in Dubai for more than 8 years, talks about her collaboration with the BAGNODESIGN team.

How did your team find working with the BAGNODESIGN team?

We have enjoyed a fantastic working relationship with BAGNODESIGN over the years. The staff is knowledgeable about the products and technical issues and we are able to consult them on the various options and possibilities that exist. The sheer size of the Dubai showroom on Sheikh Zayed Road is a big plus as it showcases many of the products available. We've always enjoyed a prompt service with quick access to a range of samples to take back to our clients, which is important for mood boards and presentations.

What do you think is the biggest challenge when creating the concept of a bathroom design?

Bathroom renovations are actually one of my favourite things to do! I love to create calm, relaxing spaces that look beautiful with the absolute minimum amount of accessories. Thanks to the large size of the showroom and the broad range of collections coming through regularly, I have really been able to enjoy the process and to make many different versions of my ideal bathroom, each of them to suit a different client. If I would name one challenge, it would be to achieve a functioning space plan. Bathrooms tend to be small areas and you need to make sure that space is both functional and aesthetically pleasing but not too cramped.





I tend not to follow trends. A lot of my clients are more interested in the design matching their own needs and that this isn't outdated in 10 years time. Bathroom renovations are expensive and often laborious and not something that one would do every year. The design has to stand the test of time and have a timeless feel to it. That said, at most of my designs, I might use one or two bathroom fittings that are on trend. If you want to do something quirky, fun and offbeat, the powder room is the best place to do it!

Where do you find inspiration prior to designing a bathroom?

The client is a centre stage of the design concept. First, I identify the client's needs and wants, and then I make a concept around that. Afterward, I head out to see what options are available and I enjoy putting them together like puzzle pieces. I also get inspired by traveling, visiting beautiful hotels and of course from Instagram, for which I also have a PJI account so that I also inspire others just like others inspire me.

Q & A - INTERVIEW WITH A DESIGNER Pipsa Jaamaa



With regards to bathroom design, which materials and finishes do you like to work with?

I really like to work with quality materials - in my experience I've realised that it really does make a difference to the entire project. I also really enjoy working with texture as I feel it brings effortless attention to a room without making it look too busy.

What are the most important things you and your team of designers take into consideration when planning your designs?

The most important things my designers and I take into consideration when planning our designs is time, space and of course, the client's brief. We need to plan around delivery times of materials, ensure that the space we're planning can cram in as much storage as possible whilst still looking like a calm, serene oasis. We also need to make sure that our client is happy, which is exactly how we get our referrals and repeat business.





What do you think sets your company apart from all other companies within the design industry?

I would say that my Scandinavian design language sets me apart from others, as it's authentic. But I also think what sets us apart from other companies is the pleasant process my clients experience at PJI. So many people I've met have commented on the fact that renovations are stressful, but I feel that at PJI, my team and I take the stress out of the renovation. I've taken many years to grow my team and my contact base and I work with people who are not only good at what they do, but also calm, have integrity, and are very approachable. The relationships I've made over the years with companies such as BAGNODESIGN means that their fantastic service l enjoy as one of their regular customers benefits my clients too. These combined points make all the difference when a client makes the decision to do another renovation, and it's always great for my clients to enjoy a reliable and enjoyable service.





BAGNODESIGN Redbrick is a unique place; it sits within a prestigious department store, Redbrick is the North's leading destination for Interiors with 40 of the most innovative and essential names in furniture, design, art and accessories, including Natuzzi, Hulsta, Hastens, Heals, Made.com and many more! The Telegraph called Redbrick 'The best Interiors destination outside of London' and people travel for many miles to visit it. The stunning showroom showcases over 70 displays, including a working steam room, Whirlpool bath with TV, a Tile studio with an extensive range of Italian tiles, a Little Greene Paint shop, a Radiator shop and many more. The showroom caters to not only consumers looking to renovate their bathrooms but also to Installers, Interior Designers and Architects, specifying high end luxury products.





The team here at Redbrick strives to give customers an unforgettable experience, With the combined knowledge and experience, our customers get a complete package of innovative design consultation, expert specification and impeccable customer service.



We spend a lot of time and effort working closely set up with our clients to achieve the perfect bathroom for them, and their homes, by carefully considering the clients own ideas and being style - sensitive to the existing environment and architecture of each neighborhood, we aim to exceed our client's expectations and turn their dreams into a reality.



SHOWROOM FEATURES



BAGNODESIGN continues its growth by opening a concession in Heal's, Fitzrovia in London

With continued global expansion in the Middle East, Europe, Russia, Africa and Asia; BAGNODESIGN shows no signs of slowing down. The latest venture expands the brand through an exciting partnership with Heal's, the 200 year old dame of interiors stores in the heart of Fitzrovia, in London.

Our products can be found in 3 more locations in London but having them at Heal's constitutes a huge success for both sides. UK Sales & Marketing Director, Richard Nichols comments: "We are very excited to continue our UK growth of the BAGNODESIGN brand though this latest venture with Heal's, arguably the biggest homeware brand in the UK. We've focused on innovation, quality & skilled craftsmanship that paired with the collaborations of the interior design community at Heal's, ensures that this partnership will be a huge success." Heal's is the ultimate destination for designer furniture, lighting and homeware. The building plays host to dedicated showrooms, and now among them, BAGNODESIGN. Hamish Mansbridge CEO of Heal's, adds: "We're thrilled to be extending our home furnishings range with this new bathroom offering and are equally enthusiastic to be partnering with such a forward-thinking brand which mirrors the Heal's commitment to great design. BAGNODESIGN has a strong reputation internationally, and we look forward to working with the team to deliver the best experience for all our customers."







TOP THREE REASONS TO OPT FOR LARGER TILES!

What is on trend and extremely growing in porcelain tile industry is the Large format tiles and slabs. From the common 30×30 cm to 60×60 cm format tiles, the new generation of large format tiles goes up to 100×100 cm up to 150×300 cm. Thanks to innovations in the tile manufacturing industry. This new technology creates exciting new design options for both commercial and residential applications.

Why opt for larger tiles?

Visual Illusion of space

Large format tiles will help to make your space look bigger. Fewer grout lines, continuity of color and design visually makes the room open up and more streamlined.

Be it wall or floor, large tiles gives "enlarging" and "widening" effect, helping to unify spaces and create a continuous look that can make space feel more generous.

The enlarging effect is especially visible when using large rectangular tiles - they tend to elongate the room and give it a sleeker and lighter feel. Opting for this style is like embracing modern minimalism where simple elements create maximum effect.

🔿 Seamless design

The trend of Large format tiles is popular mostly because it perfectly mirrors the beauty of natural materials such as marble, stones, or cement. These natural materials are best used in slabs, hence, the larger the tiles that imitate its design, the more natural the beauty it projects. As a result, this kind of design creates a serene and soothing ambiance.

Easier maintenance

Less effort in cleaning and maintenance as the porcelain tiles are naturally homogenous looking and large formats require less grouting due to which there is less mold build up. So just a quick wipe with a damp cloth keeps the tiles clean. If maintained properly, porcelain tiles can last a lifetime.



Carrara FAP-FND8-120X120-CAR



Calacatta FAP-FND7-120X120-CA



Natural FAP-FMXC-120X120-NA





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