



Pure Freude an Wasser



PERFECT **MATCH** INTRODUCING GROHE CERAMICS



CINCHE

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LEARN MORE ABOUT THE WORLD OF GROHE CERAMICS KEY TECHNOLOGIES

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GROHE NOW ENTERS THE WORLD OF CERAMICS CREATING PERFECTLY COORDINATED BATHROOMS

"We believe that a complete bathroom solution is the key to customer satisfaction." MICHAEL RAUTERKUS, GROHE AG CEO



GROHE CERAMICS: MADE TO MATCH IN FORM AND FUNCTION

Finding a perfect match isn't easy. That's also true for the bathroom. Because our ceramics come with a selection of recommended combinations that fit our faucets, showers and sanitary systems they complement one other in both design and technology: the overwhelming variety of options is distilled into one simple choice. Save yourself the trial and error and make only one easy choice: for a perfect match.



OUR ASPIRATION IS PERFECTION IN EVERY DETAIL THAT'S WHY WE CREATED PERFECT MATCHES

With GROHE Ceramics there is no need to rely on guesswork. Our dedicated design team looked at each individual product to determine which faucet and basin shapes look best together, guaranteeing you a seamless, complete design aesthetic. In addition, we physically tested our products against three criteria to make sure every suggested combination offers you a perfect match:

- Easy installation
- No splashing during handwashing
- Plenty of space for optimum comfort

"We wanted to establish a natural relationship between two objects." MICHAEL SEUM, GROHE VICE PRESIDENT DESIGN



WE ARE CONVINCED THAT TWO ELEMENTS CAN ACHIEVE PERFECT BALANCE LET OUR IDEAL COMBINATIONS SURROUND YOU WITH SERENITY

"Only a perfect match can give design the presence it deserves." MICHAEL SEUM, GROHE VICE PRESIDENT DESIGN



AS PART OF THE STRONG LIXIL GROUP THIS VISION COMES TRUE BY COMBINING OUR KNOWLEDGE IN DESIGN AND TECHNOLOGY

Together we're stronger. We combined our GROHE expertise as a world leader in sanitary fittings with the unique technology and insights from LIXIL's other Water Technology brands.

Over fifteen ceramic manufactories belong to the LIXIL group, making it one of the biggest suppliers of sanitary ceramics in the world. This now allows GROHE to offer a complete bathroom solution, featuring innovative products like shower toilets and SmartControl showers, alongside revolutionary technologies such as AquaCeramic. Beautiful, functional and reliable, LIXIL's products and solutions are changing the way people live, all over the world.

"Our affiliation to one of the leading manufacturers of sanitary ceramics worldwide makes us very proud." MICHAEL RAUTERKUS, GROHE AG CEO



PART OF

FIVE COMPELLING **TECHNOLOGIES**

You may not see it at first sight – but our ceramics are equipped with the most advanced technology. At GROHE it is our aspiration to make your time in the bathroom as comfortable as possible without any restrictions. Discover our innovative GROHE technologies.







TRIPLE VORTEX FLUSH THE POWER OF THREE: CLEAN AND SILENT AQUACERAMIC DOUBLE THE PROTECTION FROM IMPURITIES





PROGUARD TOO SMOOTH FOR DIRT TO STICK TO





RIMLESS TECHNOLOGY LEAVES BACTERIA NOWHERE TO HIDE





TRIPLE VORTEX THE POWER OF THREE: CLEAN AND SILENT

Unlike other toilets, GROHE's innovative Triple Vortex flush system creates a powerful but silent vortex of water that swirls to cover and clean the whole of the bowl. Despite its power, this effective system is unlikely to splash and has low water consumption, with a dual flush option that uses just 5l of water and only 3I for a short flush. Instead of one or two water outlets, the Triple Vortex system flushes from three outlets to create a powerful suction that leaves nothing behind.

- So powerful, it leaves nothing behind
- Available for all toilets of Euro Ceramic and Cube Ceramic



TRIPLE VORTEX

Pages 18|19

RIMLESS TECHNOLOGY LEAVES BACTERIA NOWHERE TO HIDE

With GROHE rimless technology, every surface of your toilet is easy to reach and effortless to keep clean, even in places you can't see. It makes bacteria hiding in corners and crevices under the rim a thing of the past. GROHE rimless technology leaves bacteria nowhere to hide.

The technology for fast and easy cleaning

Available for all toilets of all three lines





RIMLESS TECHNOLOGY

UNIQUE COMBINATION FOR EURO CERAMIC **AND CUBE CERAMIC**



PROGUARD – TOO SMOOTH FOR DIRT TO STICK TO

GROHE ProGuard creates a smooth surface that scale With this innovative surface treatment, you benefit and dirt can't stick to. It uses a layer that creates a floating 'lotus' effect to prevent limescale and attracting further dirt and grime.

from effortless cleaning and a maintaining sparkling, fresh from-the-box finish.

- Keeps your ceramics clean and sparkling white



HYPERCLEAN – NO CHANCE FOR BACTERIA TO GROW

Take confidence that your bathroom is hygienic and clean with GROHE HyperClean, which uses naturally anti-bacterial silver ions to inhibit germs and prevent stains and odour. During the glazing process this exceptionally smooth and hardwearing finish is added which prevents 99.9% of bacteria growth,

meaning your ceramics stay sparklingly clean and germ-free with the minimum of effort. Take peace of mind from this feature, certified by the Society of industrial technology for antimicrobial articles, guaranteed to make your bathroom a safer, cleaner and germ free place for you and your family.

- Its anti-bacterial silver ions prevent 99,9% of bacteria growth



PROGUARD





surface without HyperClean



surface with HyperClean

PREMIUM COMBINATION FOR CUBE CERAMIC WC RANGE



AQUACERAMIC – DOUBLE THE PROTECTION FROM IMPURITIES

It creates a smooth surface that impurities can't stick to, meaning the bowl becomes clean after only one flush. This innovative surface treatment works in two ways: first, it uses a smooth, hydrophilic layer to prevent residues sticking to the bowl. And second: its nano-technology prevents limescale latching onto the surface and attracting dirt and grime. After just one flush, there's no dirt left in the bowl.

The AquaCeramic surface is coated before firing, ensuring that the ceramic surface stays clean for a lifetime. Even scrubbing won't wear it off. Making cleaning effortless and maintaining the sparkling, fresh-from-the-box finish.

- With smooth surface that impurities can't stick to



HYPERCLEAN - NO CHANCE FOR BACTERIA TO GROW

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- Its anti-bacterial silver ions prevent 99,9% of bacteria growth

01 AQUACERAMIC





WITH AQUACERAMIC WITHOUT AQUACERAMIC



grohe.com





surface without HyperClean



surface with HyperClean

THREE UNIQUE CERAMIC DESIGN LINES

Create pure unison in your bathroom: with GROHE Ceramics. If you choose one of our perfect matches, you can be sure that you are composing a coherent and perfectly designed style.

Whatever your lifestyle, whatever your taste, you'll find the perfect combination of products within GROHE's three new ceramic ranges. Each has its own distinctive qualities and they make creating a visually unified bathroom simple and fun.



BAU CERAMIC VERSATILITY FOR A MODERN LIFE



EURO CERAMIC IN TUNE WITH MY LIFESTYLE



CUBE CERAMIC A CLEAR STYLE STATEMENT

01 BAU CERAMIC



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BAU CERAMIC VERSATILITY FOR A MODERN LIFE

Every professional project needs a versatile design line that fits harmoniously into each bathroom interior. With its soft and round forms, Bau Ceramic is the perfect choice for the bathroom interiors of hotels, offices and residential housing. Its contemporary style makes it the perfect solution for your project, suiting every taste.

Bau Ceramic is a versatile all-rounder that offers state-of-the-art technology. By making all toilets rimless we made sure users benefit from the highest hygiene standards. This range will most certainly make your project a success.

All toilets are rimless at no added cost*



*2PC toilet available in 2018

Pages 30|31





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39 421 000









Pages 32|33



A bathroom that appeals to everyone: its sleek forms make Bau Ceramic the ideal collection for residential and public buildings.

A **39 427 000** Wall hung WC



BAU CERAMIC COLLECTION

A clean and modern design can be truly appealing – that's why we gave Bau Ceramic an understated look. This collection offers a complete bathroom solution including a wide range of basins of different sizes and mounting options.

Thanks to GROHE rimless technology, all toilets of this range are effortless to clean. Every Bau Ceramic toilet is equipped with a soft closing and quickly released seat. When you choose this collection, you can be sure to have everything covered for your project business – at an attractive price.



39 420 000 Wall hung basin 65 cm **39 421 000** Wall hung basin 60 cm



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39 424 000 Handrinse basin 45 cm **39 422 000** Drop in basin 55 cm





39 426 000 Semi pedestal for wash basins **39 425 000** Pedestal for wash basin





39 440 000 Wall hung basin 55 cm





39 423 000 Undercounter basin 55 cm

39 421 000 Wall hung basin 60 cm





39 428 000 Floorstanding WC close coupled, wash down, horizontal outlet



39 429 000

Floorstanding WC, wash down,

39 430 000

horizontal outlet



39 431 000 Floorstanding WC, wash down, vertical outlet





39 433 000 Wall hung bidet



39 438 000 Urinal concealed inlet

39 439 000 Urinal top inlet

39 427 000 Wall hung WC wash down



Floorstanding WC close coupled, wash down, vertical outlet

39 436 000 Cistern with bottom inlet

39 437 000 Cistern with side and back inlet



39 432 000 Floorstanding bidet



39 434 000 WC seat

39 435 000 Seat & cover soft close

02 EURO CERAMIC

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39 328 000 Wall hung WC



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Series .

ALL.

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EURO CERAMIC IN TUNE WITH MY LIFESTYLE

Imagine a great looking bathroom which adapts effortlessly to your real life, where you start and end your day in a personal space. A bathroom which is both hugely practical but also fun and visually distinctive.

The Euro Ceramic range has been specially designed to match up an excellent performance with an attractive price. You can enjoy a flexible and stylish bathroom day in, day out for years to come.

- Unique combination of hygiene coating with ProGuard and HyperClean – optional
- All toilets have triple vortex flush (except floorstanding WC)
- All toilets are rimless



TRIPLE VORTEX FLUSH



RIMLESS TECHNOLOGY



PROGUARD



HYPERCLEAN





39 330 000 Seat & cover soft close

39 328 000 Wall hung WC









Discreet style to inspire. Good design doesn't need to shout. The flowing lines of Euro Ceramic effortlessly create a relaxing bathroom.





39 323 000 Wall hung basin 65 cm

EURO CERAMIC COLLECTION

Open up your bathroom to create a calming retreat that fosters thought, relaxation and well-being: with the Euro Ceramic range. This collection offers everything you need for bathroom solutions, especially small ones. All basins and toilets of this collection have a compact size and design to use space most effectively. Innovative technologies such as ProGuard and HyperClean are available for this range.



39 323 000 39 323 00H* Wall hung basin 65 cm

39 336 000 39 336 00H* Wall hung basin 55 cm



39 324 000 39 324 00H* Handrinse basin 45 cm



39 327 000 39 327 00H* Mini handrinse basin 37 cm





39 201 000 Semi pedestal for wash basins

39 325 000 Semi pedestal for handrinse basin 45 cm





39 337 000 39 337 00H* Countertop basin 60 cm



39 423 000 Undercounter basin 55 cm



39 202 000 Pedestal for wash basin

* With hygiene coating

39 335 000 39 335 00H* Wall hung basin 60 cm





39 206 000 39 206 00H* Compact wall hung WC, wash down



39 338 000 **39 338 00H*** Floorstanding WC, close coupled, wash down, universal



39 339 000 39 339 00H* Floorstanding WC, back to wall, wash down, universal outlet



39 332 000 Cistern with bottom inlet

39 333 000 Cistern with side and back inlet outlet





39 208 000 39 208 00H* Wall hung bidet



39 330 000 Seat & cover soft close

39 331 000 Seat & cover w/o soft close

39 458 000 Seat & cover soft close for compact toilet

39 459 000 Seat & cover w/o soft close for compact toilet



39 329 000 **39 329 00H*** Floorstanding WC, wash down, universal outlet



39 340 000 39 340 00H* Floorstanding bidet

CUBE CERAMIC 03 CUBE CERAMIC



CUBE CERAMIC A CLEAR STYLE STATEMENT

Step away from a busy, cosmopolitan life for a moment and enjoy the essentials. With its strong, minimalist lines, the stunning Cube Ceramic collection sums up cool and contemporary bathroom luxury. Every product in the collection has a sophisticated feel, modelled on the crisp, clean lines of the cube. The dynamic shapes and smooth surfaces are designed to be fuss-free, ideal for creating a modern bathroom scheme that brings a sense of calm clarity to your day.

- Hygiene coating with leading-edge surface technologies AquaCeramic and HyperClean
- Toilet range offers rimless and triple vortex technologies



TRIPLE VORTEX FLUSH



RIMLESS TECHNOLOGY



HYPERCLEAN



AQUACERAMIC

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Be inspired by the timeless quality of architectural design. The Cube Ceramic range of basin designs has been created to suit your personal style and routine, but all are united by crisp profiles and clean corners for an effortlessly contemporary look.





CUBE CERAMIC COLLECTION

With ceramics from the Cube Ceramic range, you create a bathroom scheme that makes the best out of effortless chic and contemporary design. Generously proportioned, its distinctive basins turn your bathroom into a welcoming urban oasis. Take a time-off from the hectic world outside and let the shapes of the city inspire you.



39 437 00H Wall hung basin 100 cm



Wall hung basin 80 cm



39 475 00H

100 cm

Countertop basin

39 476 00Н

39 476 00H Countertop basin 80 cm



39 478 00H Countertop basin 50 cm



39 479 00H Drop-in basin 60 cm





39 474 00H Wall hung basin 50 cm



39 477 00H Countertop basin 60 cm





39 480 00H Undercounter basin 50 cm

39 437 00H Wall hung basin 60 cm





39 481 00H Vessel basin 50 cm

39 482 00H Vessel basin 40 cm



39 484 00H Floorstanding WC close coupled, wash down, universal outlet

39 484 00H

39 489 00H

39 487 00H



39 485 00H Floorstanding WC back to wall, wash down

Cistern with bottom inlet

Cistern with side inlet



Floorstanding bidet

39 487 00H Wall hung bidet

39 244 00H Wall hung WC wash down







39 483 00H Handrinse basin 45 cm



39 487 00H Seat & cover soft close

OVERVIEW OF ALL THREE LINES



AQUACERAMIC DOUBLE THE PROTECTION FROM IMPURITIES



HYPERCLEAN NO CHANCE FOR BACTERIA TO GROW

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PROGUARD TOO SMOOTH FOR DIRT TO STICK TO





TRIPLE VORTEX FLUSH THE POWER OF THREE: CLEAN AND SILENT

RIMLESS TECHNOLOGY LEAVES BACTERIA NOWHERE TO HIDE

| | • |
|---|---|
| • | • |
| • | • |
| Three water outlets in the bowl create a powerful vortex effect | No corners or crevices, whic are playgrounds for bacteria |

Less risk of splashing

EURO CERAMIC IN TUNE WITH MY LIFESTYLE

BAU CERAMIC

VERSATILITY FOR A MODERN LIFE

CUBE CERAMIC A CLEAR STYLE STATEMENT

> Hydrophilic layer prevents residues sticking to the bowl

Nano-technology prevents limescale latching onto the surface and attracting dirt

A special application process ensures that the ceramic surface stays clean for a lifetime

* for WC range

Exceptionally smooth, hardwearing finish prevents 99.9% of bacteria growth

Natural anti-bacterial silver ions

inhibit germs and prevent stains Ceramic stays sparklingly clean

Certified by the Society of Industrial Technology for Antimicrobial Articles

of effort

finish The smooth surface locks out dirt resulting from limescale for good

Prevents limescale maintaining

the sparkling fresh from the box

and germ-free with the minimum

Ο

* for wash basins



SOFT CLOSE SEAT GENTLE AND QUIET



QUICK RELEASE SEAT EASY REMOVAL FOR EASY CLEANING



Both seat and lid have a gentle and quiet soft-closing mechanism

A special hinge allows easy removal of the toilet seat for cleaning



WITH OUR PERFECT MATCHES YOU CAN BE SURE **THAT EVERYTHING FITS**

A consistent design language and ergonomic use are essential for making your bathroom a place of true relaxation. With our perfect matches, we created three coordinated collections for a complete bathroom solution.

Each of our matches was tested to be perfect in design and function. Choose for yourself the line that most perfectly complements your personal style. Do you prefer the versatility of Bau Ceramic, the soft lines of Euro Ceramic or the modern and geometric shapes of Cube Ceramic?







EUROSMART COSMOPOLITAN



EUROSMART

OUR RECOMMENDATIONS



BAU CERAMIC

FAUCETS



FLUSH PLATES

NOVA COSMOPLITAN 38 765 000

ACCESSORIES



COSMOPOLITAN TOWEL RING 40 460 001



EURO CERAMIC



L r

EUROSMART 33 265 002

EUROSMART EUROSTYLE COSMOPOLITAN **33 558 003** 32 082 500E

EUROSTYLE COSMOPOLITAN 23 390 00E 23 039 002



ARENA COSMOPOLITAN













ESSENTIALS TOWEL RING 40 365 001



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EUROCUBE







32 757 000



ALLURE

BRILLIANT

23 029 000

CUBE CERAMIC







To help you plan your bathroom down to the last detail, here are the important dimensions of the Bau Ceramic and Euro Ceramic lines.

BAU CERAMIC VERSATILITY FOR A MODERN LIFE









39 421 000 Wall hung basin 60 cm



150_





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39 423 000 Undercounter basin 55 cm

PEDESTAL











39 426 000 Semi pedestal for wash basins

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39 425 000 Pedestal for wash basin



39 424 000 Handrinse basin 45 cm

39 440 000

55 cm

Wall hung basin



39 422 000 Drop in basin 55 cm





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340

WC/CISTERN



39 427 000 Wall hung WC, wash down









39 428 000 Floorstanding WC close coupled, wash down, horizontal outlet





39 429 000 Floorstanding WC close coupled, wash down, vertical outlet



39 436 000 Cistern with bottom inlet

Ø40

39 437 000 Cistern with side and back inlet



21



39 429 000 Floorstanding WC close coupled, wash down, vertical outlet



39 430 000 Floorstanding WC, wash down, horizontal outlet







39 431 000 Floorstanding WC, wash down, vertical outlet









BIDET/URINAL



72

223

545

39 433 000 Wall hung bidet

Ø35

Ø46

39 432 000 Floorstanding bidet

-360-





EURO CERAMIC IN TUNE WITH MY LIFESTYLE

WASHBASIN/PEDESTAL









39 323 000 39 323 00H* Wall hung basin 65 cm

> Ø35 Ø46



39 335 000 39 335 00H* Wall hung basin 60 cm

225

482









39 438 000 Urinal concealed inlet

356

39 439 000 Urinal top inlet



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PEDESTAL







39 324 000 39 324 00H* Handrinse basin 45 cm







39 337 000 39 337 00H* Countertop basin 60 cm



160

 \oplus

150

-280

150

50

*

150

€ 50

560

85

682

50

800 1860

699

560



149

120

133

-210-



39 201 000 Semi pedestal for wash basins





39 325 000 Semi pedestal for handrinse basin 45 cm





39 202 000 Pedestal for wash basin

WC/ BIDET

39 206 000

39 206 00H*

39 328 000

39 328 00H*

Wall hung WC, wash down

Compact wall hung

. WC, wash down







39 338 000 39 338 00H* Floorstanding WC, close coupled, wash down, universal









39 339 000 39 339 00H* Floorstanding WC, back to wall, wash down, universal outlet



39 329 000 39 329 00H* Floorstanding WC, wash down, universal outlet









39 332 000 Cistern with bottom inlet







* With hygiene coating







39 333 000 Cistern with side and back inlet outlet







39 330 000 Seat & cover soft close

39 331 000 Seat & cover w/o soft close











39 459 000 Seat & cover w/o soft close for compact toilet

39 458 000 Seat & cover soft close for compact toilet







39 208 000 39 208 00H* Wall hung bidet

PURE FREUDE AN WASSER

Life-giving, universal, joyful – water itself is the source of inspiration for the whole of our distinctive product portfolio.Each of these products is always based on our four core values: Quality, Technology, Design and Sustainability. Balancing these in everything we do, allows us to deliver unrivalled water enjoyment to our customers.





QUALITY

GERMAN PERFECTIONISM INSPIRES ULTIMATE CUSTOMER CONFIDENCE.

We strive for an excellence that goes way beyond the surface of our products. In fact, from design to production and customer service we aim for nothing less than perfection at every stage. Our history of great German engineering, rigorous internal tests and numerous external certification processes are what gives our customers complete confidence in a name they can trust.

TECHNOLOGY

MASTERING WATER THROUGH TECHNOLOGY.

In our relentless search for technological innovation we work to integrate the latest digital advances, creating smart solutions that enhance our customers' enjoyment of water. Our in-house experts harness the power of water to enhance the experience of our customers every day – the moment of truth, for our products and brand.



DESIGN

SIGNATURE ELEMENTS STYLED TO PERFECTION.

An empathetic and intuitive design language offers us the opportunity to create products that feel as if they were designed just for you. This unique GROHE DNA that is both ergonomic and visually distinctive has earned us numerous design awards: world class references are testimony to our world-wide recognition.



SUSTAINABILITY

ENSURING WATER ENJOYMENT FOR GENERATIONS TO COME.

Water is as essential as the air that we breathe, one more reason why we are so passionate about it. To be able to offer "Pure Freude an Wasser", not just to today's consumer but for generations to come, we offer sustainable product solutions like GROHE Blue, GROHE EcoJoy and GROHE SilkMove ES, and we demonstrate through our Sustainability Report and Sustainability accolades that we have made a serious corporate commitment to protecting the planet.



DISCOVER **THE WORLD OF GROHE**

What you see here represents just a small selection of what the world of GROHE has to offer. Whether you are looking for ideas and inspiration or solutions for bath and kitchen, here's where you'll find it.

Just scan the QR codes to view the latest brochures as download or PDF on your tablet or smart phone.

OR VISIT THE WORLD OF GROHE AT GROHE.COM



BATH BROCHURE





SPA BROCHURE









RAPIDO SMARTBOX BROCHURE



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SENSIA ARENA BROCHURE



WATER. INTELLIGENCE. ENJOYMENT. MAGAZIN



KITCHEN BROCHURE





SANITARY SYSTEMS BROCHURE

